

## McHutchison and Vaughan's Horticulture Hire National Sales Manager, Promote Three Regional Sales Managers

NAPERVILLE, Ill. (November 29, 2022) –



Erick Harris: New National Sales Manager for McHutchison and Vaughan's Horticulture

McHutchison and Vaughan's Horticulture are proud to announce their new sales management team as the next step in the ongoing expansion efforts of the two companies. This expansion is led by the hiring of Erick Harris as national sales manager.

Harris arrives at McHutchison and Vaughan's Horticulture with a deep background in driving business growth, capitalizing on new revenue potential and creating customer value through delivering service solutions. A specialist in customer relationship development, he has 30 years of professional expertise. Harris worked previously as regional sales manager and ColorLink sales manager for Ball Seed Company. Prior to that, he gained valuable experience as a national account manager for W.W. Grainger and an account manager for Philip Morris USA/Altria.

"We are very excited about the addition of Erick to lead our new sales management team," said Nathan Lamkey, president of McHutchison and Vaughan's Horticulture. "His arrival will help guide our companies to deliver an even greater level of value for our trusted partners and customers."

In his role at McHutchison and Vaughan's Horticulture, he will oversee three regional sales managers. This includes the recent promotions of Mark Feier, Eric Nyberg, and Avery Steinlage.



Mark Feier: Nursery Manager

Having served in multiple roles since joining McHutchison in 2014, Feier was most recently nursery manager before his promotion to regional sales manager. With previous oversight of nursery operations including logistics, he will continue to support nursery vendors in the western region.



Eric Nyberg: Regional Sales Manager

Nyberg has more than 25 years of horticultural field sales experience with nearly 15 years as a young plant broker. He started work as one of four original salespersons for Vaughan's Horticulture in 2013 and considers both McHutchison and Vaughan's his family. Nyberg was a key accounts sales representative for three years prior to his promotion to regional sales manager.



Avery Steinlage: Regional Sales Manager

Growing up around the horticultural industry, Steinlage has over a decade of formal brokerage experience. He enjoys building strong relationships with customers and colleagues alike while thriving in a team environment. Steinlage joined the McHutchison and Vaughan's Horticulture teams this past summer and will continue to service selected key accounts along with responsibilities as regional sales manager.